RANDSTAD
WHAT IS THE RANDSTAD?

- a polycentric urban area
- 4 large cities close to each other
- a green heart
- political, administrative, social and cultural heart
- most important economic motor of NL (GRP: € 271,2 billion (2007), 51% of the national GDP)
- one of the most densely populated areas in the OECD
- 7 million inhabitants; 41.5% of the Dutch population on less than 20% of the Dutch territory
POLYCENTRIC URBAN AREA

MONOCENTRIC

POLYCENTRIC
HISTORICAL DEVELOPMENT

1900 1960 2010
The Netherlands above and below sea level

- Dunes and beach 200 m
- Between 0 and 1 m
- Below sea level
- Above 1 m
INTERNATIONAL STRENGTHS

NGO’s and international institutions

Science

International events

Urban tourism

Main offices multinationals and international banks

Harbor, airport and international accessibility

GRP
LONG TERM CHALLENGES
RANDSTAD 2040:
SUSTAINABLE AND COMPETITIVE EUROPEAN REGION

The answer of the government on long term challenges

In addition to the existing National Spatial Strategy (*Nota Ruimte*)

Focus on spatial challenges, but non-spatial challenges also addressed

Structural vision as a part of the Randstad Urgent Programme (short term projects)
GENERAL STRATEGIES

Sustainability and economic strength

Focus on: quality, people, cities

Different levels of scale

Vision and implementation

National government, regional governments and the market
CHOICES: BASED ON GUIDING PRINCIPLES

CONTROL / IMPLEMENTATION  |  LINKING GREEN, BLUE AND RED  |  LINKING NETWORKS, URBANIZATION AND ECONOMICS

(INTER) NATIONAL

National government / public authorities

Region / Society – Market

REGIONAL

Living in a safe, climate-resilient and green-blue delta

Creating quality through greater interaction between green, blue and red

Strengthening what is already strong internationally

Powerful, sustainable cities and regional accessibility
Living in a safe, climate proof and greenblue Delta
Making quality by a stronger connection between "green, blue and red"
Strengthen what's internationally strong
Powerful sustainable cities and regional mobility
NEW ACCENTS
From Green Heart to a green & blue delta
High-quality green spaces near the cities
Investing in the strengths: special position for Amsterdam
Cities: Randstad's core "business": identity and quality
Focus on a reinforced densification in the cities
RANDSTAD KEY PROJECTS

- small number
- substantial in size and scale
- major national significance
- international appeal
- integrated

- connection with the ambition for the Dutch Olympics in 2028
- integrated safety projects
- large-scale urban interventions with international appeal
OLYMPICS 2028
OLYMPICS – SPATIAL PLANNING

BARCELONA 1992

SYDNEY 2000
OPTIONS FOR OLYMPICS IN NL

COMPACT

SPREAD

FUTURE VISIONS
OPTIONS FOR OLYMPICS IN NL
OPTIONS FOR OLYMPICS IN NL
OPTIONS FOR OLYMPICS IN NL
OPTIONS FOR OLYMPICS IN NL
OLYMPICS 2028 & RANDSTAD KEY PROJECTS